

GIOVAN BATTISTA BASILE DESIGNER

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WORK EXPERIENCE

Since July 2008

PRM design Srl, Milan

www.prmdesign.com

Senior Industrial Designer and R&D member

I'm a creative and eclectic mind with a wide background in industrial design, from toys to FMCG products, from tech and medical devices to promotional items.

I've worked on more than 260 projects, with thousands of unique designs, for clients such as *Hitachi, Nikon, Vestel, 3M, Unilever, Reckitt Benckiser, Real Chimica, Bolton Manitoba, Alliance Medical, Diatecne, SAES Getters, Thenar, Lego, Cicaboom, Ferrero, Geomagworld, Giochi Preziosi, Quercetti, Chicco, Clementoni, Schleich, Gigo, Bloco, Mad House, Kosmos, Tiny Toys, Allianz, Garage Italia Custom, Galbani, Selection, Legami.*

As a design-engineer with more than 10 years of experience, I'm skilled at:

- creating innovative products while increasing profitability through cost reduction strategies;
- prototyping, testing and verifying ideas;
- collaborating with global team members, and building strong working relationships with clients, suppliers and partners;

My routine involves:

- free hand design sketching;
- concept development;
- 3D CAD parametric modeling;
- design engineering, design for manufacturing and design for assembly;
- technical drawings;
- rapid tooling management and testing;
- CNC prototyping with 7 axis Kuka Robot;
- rapid prototyping with Stratasys FDM 3D printer;
- relationships management with international clients and suppliers;
- projects and corporate presentations;
- RLS role ("*Rappresentante dei Lavoratori per la Sicurezza*") under the Italian Labour Law;

July 2007 - December 2007

PRM design Srl, Milan

www.prmdesign.com

Junior Industrial Designer

I worked on 10 projects, for clients such as *Design Continuum Italia, Thenar, Ferrero, Quercetti.*

- concept development;
- 3D CAD parametric modeling;
- CNC prototyping with a 4 axis mill;

2007 - 2011

Graphic Designer

I designed logos, packaging, business cards and event flyers for companies, associations and professionals.

March 2005 - May 2005

Studio Molinari, Milan

for Thunder Tiger

Product Designer

I worked on the prototype of the Neptune SB-1, a remotely controlled submarine model.

- concept rendering;
- 3D CAD parametric modeling;
- vacuum forming of the shells, for tests with the first prototype in 1:1 scale;

LANGUAGES

Native

Foreign

Italian

English proficient; **German** elementary; **Japanese** beginner;

SOFTWARE & HARDWARE

3D CAD parametric	PTC Creo;
3D CAD surfaces	Rhinoceros;
CAM	Mayka, ROBOMove, PTC Pro Engineer Wildfire;
Computer graphics	KeyShot;
Creative suites	Adobe CC (<i>Acrobat, Audition, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere</i>);
Office suites	Microsoft Office (<i>Excel, Power Point, Word</i>), Apache OpenOffice (<i>Calc, Impress, Writer</i>);
Programming	Arduino, Processing;
CNC milling	Kuka Robot (7 axis KR 100 HA);
3D printing	Stratasys FDM systems;

EDUCATION

February 2020 Croce Rossa Italiana, Monza www.cri.it	Training course Pediatric life-saving maneuvers.
June 2011 SUPSI, Lugano www.mind.supsi.ch	Workshop "Designing responsive objects and environments with Arduino."
September 2005 - April 2008 Politecnico of Milan www.design.polimi.it	Master's degree in Design & Engineering (110/110 cum laude) Master thesis: "Direct Digital Manufacturing: designing end products with Fused Deposition Modeling" "The aim of the Master Degree Course in Design & Engineering is to train new professional figures who hybridize design and engineering competences. New professionals able to manage the design activity through the whole product development process, that is: from the conceptual phase, up to the material selection, mechanical engineering and manufacturing studies and product documentation."
November 2005 - June 2008 Alta Scuola Politecnica (ASP) Politecnico of Milan and Turin www.asp-poli.it	ASP diploma (Master's Degree in Eco-friendly Product Design) Multidisciplinary project: <i>WoMan (Windows on Man) "Laura, your relax level"</i> "The mission of ASP is to provide high-profile graduates combining in-depth (vertical) disciplinary knowledge from their Master of Science program with interdisciplinary (horizontal) skills that are needed to work and contribute to leadership in a truly multidisciplinary environment."
September 2002 - July 2005 Politecnico of Milan www.design.polimi.it	Bachelor's degree in Product Design (110/110) Bachelor thesis: "PUNK, new generation of manual taps and fittings"
September 1997 - July 2002 Liceo Scientifico Paolo Frisi, Monza www.frisimonza.edu.it	High School diploma (100/100) Diploma thesis: "Lux: physics and metaphysics"

SKILLS & PASSIONS

I am a good listener and a quick learner.
I am experienced in working in an international and multicultural environment.
I like jazz, fusion and progressive rock, and I play piano and keyboards.
I like 日本 and I have a strong sarcastic british humor...a strange mix?
My adolescent love for videogames and Japanese manga has turned into a deep passion for men's tailoring and footwear.

ADDITIONAL INFORMATION

Qualified as "Impiegato 3° liv. CCNL del commercio, servizi e terziario" under the Italian Work Code.
Driving license B.